

ODYSSEY MEDIA GROUP MAGAZINE ADVERTISING CONTRACT

ADVERTISER INFORMATION

PRINT NAME	DATE
TITLE	ADVERTISER
SIGNATURE	BILLING ADDRESS
PHONE	LISTED ADDRESS
EMAIL	CITY/STATE/ZIP

The advertiser hereby agrees to purchase the advertising plan indicated in the **ACCOUNT SUMMARY** below. The ODYSSEY Media Group reserves the right to refuse advertisements not received seven days before the publication date.

If advertisements are created by a member of the ODYSSEY Media Group, all advertisement proofs *must* be signed off by the advertiser before publication. Payment must be provided upon certification of the final proof. For camera-ready advertisements provided by the advertiser, payment *must* be provided upon certification of the contract.

Failure to comply with contract terms will result in the advertiser being billed for the remainder of the contract length.

ACCOUNT SUMMARY

BASE RATES

- Quarter-page // \$ 150
- Half-page // \$ 200
- Full-page // \$ 350
- Back cover // \$ 400

ISSUE(S)

- September/October
- November/December
- February/March
- April/May

\$50 CREATION FEE

- Yes
- No

MULTI-ISSUE DISCOUNT

% _____

TOTAL COST

\$ _____

ACCEPTANCE

for ODYSSEY Media Group representatives

ACCEPTED BY

Business Manager

ACCEPTED BY

Adviser

CONTACT INFORMATION

PHONE - (706) 357-5200

EXT. 17370

EMAIL - business@odysseynewsmagazine.net



@ ODYSSEYNEWSMAG

ODYSSEY Media Group
c/o Clarke Central High School
350 S Milledge Ave.
Athens, GA 30605

ODYSSEY MEDIA GROUP MAGAZINE AD RATES AND SIZES

RATES \$ / issue	One issue	Two issues	Three issues	Four issues
Quarter-page	\$ 150	\$ 142	\$ 135	\$ 127
Half-page	\$ 200	\$ 190	\$ 180	\$ 170
Full-page	\$ 350	\$ 332	\$ 315	\$ 297
Back cover	\$ 400	\$ 380	\$ 360	\$ 340

CREATION

A member of the ODYSSEY Media Group will design an ad for you. A representative will meet with you to draw a plan and will follow up for approval within seven days afterward.

creation fee // \$50

INSERTS

A minimum of one thousand eight hundred (1800) inserts must be printed and provided by the business.

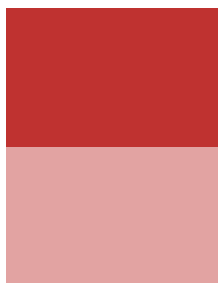
full-page // \$250

half-page // \$150

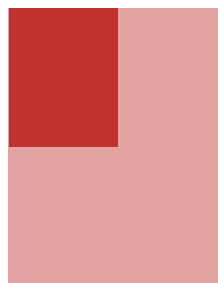
SIZING



8.25 in ×
10.75 in



8.25 in ×
5.375 in



4.125 in ×
5.375 in

ODYSSEY



MEDIA GROUP

@ ODYSSEYNEWSMAG

ODYSSEY MEDIA GROUP INSTAGRAM AD RATES AND SIZES

RATES \$ / weekly

OMG created

Business created

Story

\$ 20

\$ 15

Post

\$ 30

\$ 25

Reel

\$ 45

\$ 35

SIZING

1:1

1:1

4:5

4:5

1.91:1

1.91:1

9:16

Story

Post

Reel

INFOGRAPHIC

A member of the ODYSSEY Media Group will create an informational graphic with **brand specific** content. An OMG designer will work with you to create the content.

Infographic// \$75

ODYSSEY



MEDIA GROUP

@ ODYSSEYNEWSMAG

ODYSSEY MEDIA GROUP INSTAGRAM ADVERTISING CONTRACT

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BILLING ADDRESS

PHONE

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EMAIL

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The advertiser hereby agrees to purchase the advertising plan indicated in the **ACCOUNT SUMMARY** below. The ODYSSEY Media Group reserves the right to refuse advertisements not received seven days before the posting date.

All advertisements will be run for one week before being taken down unless otherwise specified.

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ACCOUNT SUMMARY

OMG CREATED

Story // \$ 20

Post // \$ 30

Reel // \$ 45

\$75 Infographic

Yes

No

BUSINESS CREATED

Story // \$ 15

Post // \$ 25

Reel // \$ 35

Post ratio

TOTAL COST

\$ _____

ACCEPTANCE

for ODYSSEY Media Group representatives

ACCEPTED BY

_____ Business Manager

ACCEPTED BY

_____ Adviser

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